

# Yuuri Syu (Cleo)

## Frontend Engineer

Detail-oriented and passionate about web development, dedicated to creating high-quality, user-friendly products.

## Experience

### Frontend Engineer · PinchLabs Sep 2024 — Dec 2025

- Led the migration from Axios and Zustand to TanStack Query, designing a service-based data layer to decouple API logic from UI and improve long-term maintainability.
- Designed and implemented a schema-driven form library for complex business workflows, centralizing validation, conditional logic, and cross-field dependencies.
- Standardized frontend architecture and state management patterns, reducing cognitive load and improving code quality across the team.
- Refactored legacy B2E product modules into a scalable and centralized architecture, enabling single-point-of-change updates and improving system extensibility.

Technologies: Next.js, React, TypeScript, TailwindCSS, TanStack, Zod, AWS

### Freelance Web Engineer Jan 2024 — Present

- Built content-driven websites using **WordPress**, implemented customized features, and designed custom post types and taxonomies for content organization.
- Led frontend team members in building a news content media website from scratch using **Nuxt** and **Docker** for the development environment.
- Developed a real-time interactive chat room for simultaneous communication during video broadcasts and a live data visualization platform for election results, both using **WebSocket**.
- Delivered projects using modern frontend frameworks focusing on performance and user experience, improving the **Core Web Vitals** score from **50** to over **90**.

Technologies: Vue.js, React, Nuxt, Next.js, PHP, WordPress, Docker, WebSocket

### Senior Web Engineer · Monoame Design Jul 2022 — Dec 2023

- Maintained and refactored outdated projects by following software design principles.
- Designed **CI/CD** pipelines via **GitHub Actions** for a more efficient code delivery process, which reduced development time by **30%**.
- Developed content-driven websites with **i18n** support using **Next.js** and **Strapi**, designed customized Strapi features for client needs including content field components and APIs.
- Specialized in building interactive and creative web applications, one of which won the Red Dot Design Award in 2022.

Technologies: React, Next.js, Vue.js, Strapi, i18n, Node.js, Docker, GitHub Actions

### Frontend Developer · 104 Corp Sep 2019 — Jul 2022

- Collaborated with the design team to deliver projects in an agile environment.
- Built a starter template CLI tool that accelerates the frontend development process and enhanced the code delivery workflow with a **Docker**-based environment.
- Led the integration of emerging technologies to embrace new trends in frontend development, especially the migration from **Vue 2.x** to **Vue 3**.
- Initiated the project of a low-code platform and content conversion tool, significantly reducing development time and streamlining data transformation processes by nearly half.
- Honored as Employee of the Year in 2021 for exceptional contributions to project success and innovation.

Technologies: Vue.js, Sass, Vite, webpack, Node.js, Docker

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## Skills

### Languages

JavaScript(ES6+) / TypeScript, HTML, CSS/Sass, PHP, GraphQL

### Frameworks & Libraries

React, Next.js, Vue.js, Nuxt, Node.js, TailwindCSS, styled-components, Framer Motion

### Platforms & Tools

Git, Vite, Docker, AWS, Vercel, WordPress, Strapi, Figma, Cypress, Jest

### Development Concepts

RWD, A11y, Core Web Vitals, Cross-Platform Compatibility, RESTful API, CI/CD, SEO, Security, Testing

## Selected Projects

### ccleo.dev

A newly developed personal website to showcase my professional skills and portfolio.

### Matsu Biennial 2023

Migrated from WordPress to Strapi as the headless CMS, with deployment handled through Elastic Beanstalk.

### Smart Capital Official Website

Built with WordPress as the headless CMS and Nuxt as frontend framework.

## Open Source Contribution

### varletjs/varlet

- fix/snackbar animation (#611)

## Education

### National Central University

Taiwan  
Bachelor of French Language and Literature